


 FIC
2020


 Forum International
de la Cybersécurité


 28, 29 & 30 janvier 2020


 LILLE GRAND PALAIS


FIC 2020: PUTTING HUMAN BEINGS BACK AT THE HEART OF CYBERSECURITY

The 12th edition of the International Cybersecurity Forum (FIC) will be held on **28, 29 and 30 January 2020 in Lille Grand Palais.**

The FIC 2020 will bring together all public and private stakeholders in digital trust around one of the essential responses to current challenges: human beings

The FIC: A Unique And Leading Event In The World

Launched in 2007 in a still confidential environment, the International Cybersecurity Forum (FIC) has gained considerable recognition. It has no equivalent in Europe and should attract 10,000+ visitors for its 12th edition (28, 29 and 30 January 2020), organised jointly by the national gendarmerie and CEIS.

A Catalyst For Public/Private Collaboration On Cybersecurity

The FIC, a leading European event, brings together all the players in digital trust: representatives of civil society, providers of trusted security services and solutions, end-users, the public sector and academia.

Over three days, experts from around the world will share best practices and experiences to better respond to cyber threats. Experts, engineers and cybergendarmes from all over the world come to the FIC to listen to the Ministers of Interior and Defence, the Secretary of State for Digital Affairs, the European Commissioner for Society and the Digital Economy, the European Commissioner for the Security Union, and many others...

"Lille: The World Capital Of Cybersecurity" ⁽¹⁾

The FIC was founded in 2007 under the leadership of General Marc Watin-Augouard, in Lille, a city that is at the forefront of cybersecurity. In Hauts-de-France, cybersecurity counts 80 specialized companies, 25 dedicated training courses and 6,500 jobs (Source: Euratechnologies).

Eight Companies Out Of Ten Victims Of Cyber Attacks

(Source: CESIN)

Cybercrime, data leaks, phishing, social engineering, ransomware and hacking are on an ever-increasing scale and have the particularity of sparing no one: state actors, private companies of all sizes, and the general public.

(1) Richard Lizurey, Director-General of the French Gendarmerie - FIC 2019

Located less than 40 minutes by train from Brussels, the headquarters of most of the European Union's institutions, Lille also benefits from a geographical location close to many European capitals, such as London (1.5 hrs), Munich (3.5 hrs), Luxembourg (5.5 hrs) and of course Paris (1 hr). This situation has enabled the FIC to open up internationally and to now welcome 80 countries (+20% of foreign participants at the FIC 2019), foreign delegations from more than 40 different countries (America and Asia, North and West Africa, the Middle East) and 400 high-level foreign speakers.

All of the plenary sessions and conferences are simultaneously translated.

The Fic: An Essential Event For French, European And Global Players

The FIC is a place for both reflection and business. The FIC is a forum, promoting exchanges of best practices within the European cybersecurity ecosystem, and a trade show, dedicated to meetings between buyers and providers of cybersecurity solutions.

These two pillars make the FIC a unique event that allows participants to discuss operational issues, either from a technical perspective or from a legal, political, strategic, ethical or diplomatic perspective.

THE Meeting Point Of The Digital Security Ecosystem

Every year, the FIC brings together all the public and private players in digital trust. Experts or less expert CISOs-CIOs, lawyers, ethical hackers, gendarmerie investigators, teachers/researchers, students, business leaders, business managers, etc.: all meet at the FIC to discover the latest technological innovations, benefit from feedback, exchange with their peers, including their foreign counterparts, and even identify new talent!

FIC 2020: Putting Human Beings Back At The Heart Of Cybersecurity

One million cybersecurity expert positions are vacant worldwide (a figure that is expected to rise to 3.5 million by 2022) and 6,000 positions needed to be filled in France in 2017 (Source: cyberjobs).

"Cybersecurity needs lawyers, sociologists, philosophers, historians, etc. to guarantee security for all in the service of everyone's freedom. It is time to put human beings back at the heart of discourse and action," says General Marc Watin-Augouard, founder of the International Cybersecurity Forum.

▶ **"Only at the FIC do we have this diversity of approaches. We have a vision of a committed FIC, with the ability to bring the entire ecosystem together in a cooperative approach."**

Guillaume Tissier,
CEO of CEIS

The FIC Goes Up To 3 Days!

A first day—Tuesday 28 January—exclusively dedicated to the Fair and its exhibitors, with B-to-B appointment setting and meetings with buyers and suppliers. This day will allow end customers to make the most of the FIC to finalise or initiate cybersecurity projects, discover innovations and start-ups, and talk with their providers, while still enjoying the conferences on Day 2 and 3.

What if users were not only a threat, but rather one of the answers to the challenges posed by cybersecurity?

Instead of 'zero trust' architecture based on 'distrust by default', it would certainly be more effective—and cheaper—to put users back in a central position, to turn them into real actors of the cybersecurity of their organisation. However, this approach would require to rethink Human-Machine interactions to make security more intuitive, and to integrate the 'security by default' requirement into processes and uses. In other words, to give priority to the 'user experience'... The goal is certainly not to oppose Human Beings and technology! On the contrary, the aim is to make the most of both: on the one hand, users whose awareness has been raised and who have been empowered will not try to systematically bypass the security rules; on the other hand, more 'empathic' technologies would better adapt to the users' needs and put more emphasis on data security as close as possible to users.

Enhancing The Value Of The Sector And Bringing Out New Talents

- ▶ **Forensic Challenges:** CDAISI, Wednesday 29/01 from 2:30 PM to 6:30 PM/ EPITA, Thursday 30/01 from 11 AM to 3 PM – [Registrations open until 31/12/19](#)
- ▶ **Capture.The.Fic Challenge:** a "Capture the Flag" made by FIC organized by the Hexpresso team – Registration deadline: 5 December 2019 at midnight.
- ▶ **The Cyber 9/12 Strategy Challenge:** A unique competition designed to enable students from all academic disciplines to better understand the political challenges related to cyber crises – [Submission of applications until 30/11/19](#)
- ▶ **Bug Bounty** organized with YesWeHack: for the second consecutive year, the FIC will be the opportunity to organize a live Bug Bounty. For two days, several companies and Civitech will test their perimeters with hunters who will be rewarded with bonuses according to the importance of vulnerabilities found, according to a theme around human.

Innovation And Entrepreneurship In The Spotlight

- ▶ **50 applications** (all sectors combined: governance, traceability and audit, data security, identity and access management, cyber threat intelligence, data leak prevention, detection and incident response, application security, industrial systems security, mobile and web flow security) are currently in the hands of the jury of the **FIC 2020 Start-up Award**, chaired by Frédéric Julhes, CyberSecurity Director of Airbus Defence and Space.

Who will succeed DataDome, winner of the FIC 2019 Start-up Award? The answer will be revealed on 9 December.

▶ **AROUND THE FIC**

A New Parallel Event At The FIC 2020: The ID Forum – on 28 January

Voted last June, a European regulation requires France to start distributing a digital identity card by August 2021. It is in this context that the ID Forum—the first event entirely dedicated to digital identity in France—will be held in parallel with the first day of the FIC 2020. The ID Forum will bring together ecosystem stakeholders to reflect on and contribute to the construction of tomorrow's digital identities, around the following themes:

- Transport and identity
- What digital identity for the French citizens in 2020?
- European Digital Area: what reality?
- Collaborative economy and identity
- E-administration and identity: State and local government services
- What levels of trust for effective identities?
- When identity and data revolutionize KYC
- Compliance, attributes and enterprise risk management
- Understanding identity, trust and data technologies

Cyber news.tv



A New Medium Entirely Dedicated To Cybersecurity (by the FIC team)

The FIC team is launching [Cyber News](#), a new TV, web and radio medium dedicated entirely to cybersecurity. The idea: to aggregate cyber content—from a variety of formats and sources—to better inform and raise awareness about digital security issues. The next issue will be released soon!

► FIC KEY FIGURES

2019 EDITION



80 countrys



10 000 visitors



400 partners



315 Million Views*



120+ conferences,
workshops and demonstrations



400 speakers

A fast-growing event over the last 3 editions:

↑ **+ 83 %** attendees

↑ **+ 66 %** partners

↑ **+ 26 %** press coverage

A FORUM FOR OPEN DISCUSSIONS AND DEBATES

400 high-level international speakers | **4** plenary sessions

30 workshops | **20** conferences | **15** master classes | **25** FIC talks

30 technical demonstrations | **4** ministerial statements

- ▲ **Over 50%** of all participants attended at least one conference (+25 %)
- ▲ **90%** of all attendees were satisfied with the quality of the content
- ▲ **High-quality contents** shared online and on social media

To participate in the FIC 2020, please register with Cymbioz agency

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Key Facts About The International Cybersecurity Forum (FIC)

A genuine platform for meeting and discussions, the FIC positions itself as the reference event in Europe on digital trust and security. Its originality consists in combining: - a FORUM for reflection and exchanges of best practices within the European cybersecurity ecosystem, and - a TRADE SHOW dedicated to meetings between buyers and suppliers of cybersecurity solutions. Each year, the FIC brings together the entire cyber ecosystem. The 2019 edition welcomed nearly 10,000 visitors and 400 partners coming from 80 countries.

The **2020 edition of the FIC** is jointly organised by the Gendarmerie Nationale and CEIS with the support of the Hauts-de-France region. You can follow [@FIC_eu](https://twitter.com/FIC_eu) on Twitter or visit the [Facebook page](#) or the [LinkedIn page](#) to receive FIC news.

*Potential reach of content posted on social networks and press coverage on the international level