


FIC
2020

28th, 29th & 30th January 2020

LILLE GRAND PALAIS

International Cybersecurity Forum

 More than **12,500** visitors (+25%)



3,500 meetings set via
the app over the **3** days



430
speakers



500 private and
public partners (+20%)



110 countries
represented (+25%)



488 million
views*

WHAT THEY SAY ABOUT THE FIC



Informatique News (by Loïc Duval, journalist)**

Over the years, the International Cybersecurity Forum (FIC) has established itself as the leading international forum on cybersecurity. Both a forum for meetings and an exhibitors trade show around cybersecurity, it combines reflection and business activities (...).



AtoutDSI (by Bertrand Blond, Head of Innovation at Comcyber and former CIO)***

Participation [in the FIC] has been growing every year with a mix of public actors and private companies, showing that the in-depth work on awareness raising, data protection, cloud act, etc..."is paying off"!



Loïs Samain, RSSI at EDF (@lsamain)

#FIC2020: Thank you for your panel discussions, stands of companies I did not know before coming [...] and for allowing me to meet everyone during these few days in the most beautiful region of France... See you next year!



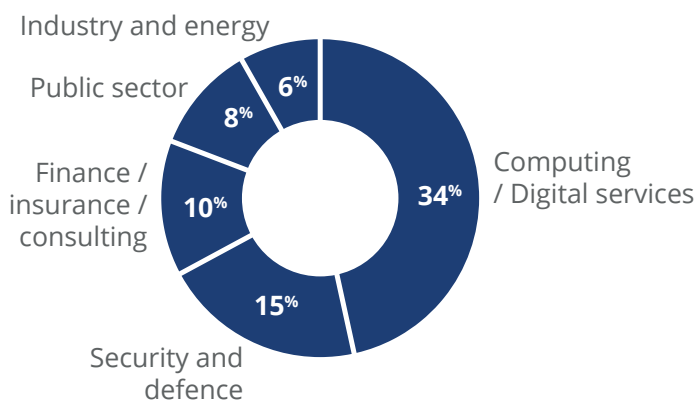
Société Générale Inside IT (@SG_InsideIT)

#FIC2020: Many meetings, ideas, sharing and handshakes around a common need: the protection of our knowledge and know-how through #cybersecurity.

10 KEY TRENDS FOR 2020

- 1 | Email, a vehicle for ever **more massive cybercrime**
- 2 | Amplification of **ransomware attacks** (x2 in 2019)
- 3 | **Vulnerable infrastructures** (BGP, DNS, directories...) increasingly targeted
- 4 | Increasing number of **rebound attacks** on subcontractors
- 5 | Increase in the **vulnerability surface** (cloud, IoT, 5G...)
- 6 | Cybersecurity must be **'user centric'**
- 7 | Development of **SOAR technologies**
- 8 | SOCs: towards **'fusion centres'**
- 9 | Cyber industry needs to attract **new talent**
- 10 | **Digital Sovereignty**: taking action

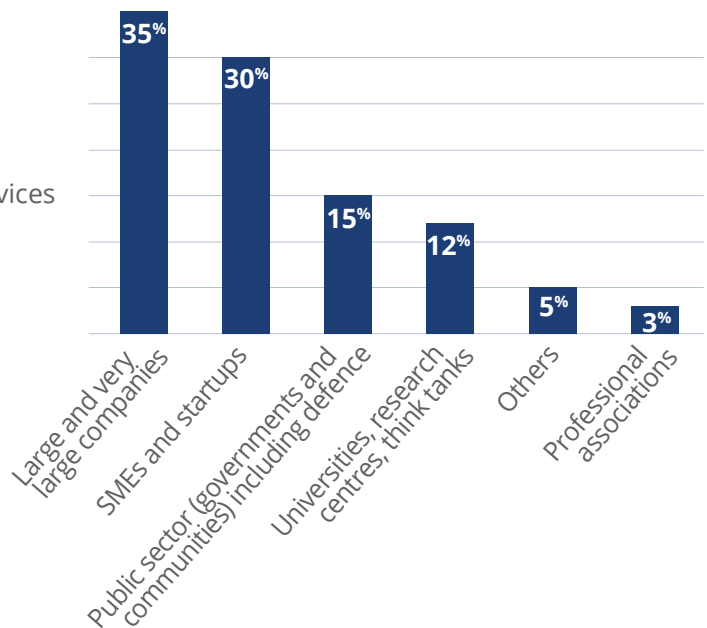
THE MOST REPRESENTED SECTORS AT THE FIC 2020



THE MOST REPRESENTED FUNCTIONS AT THE FIC 2020



TYPES OF ORGANISATIONS PRESENT AT THE FIC 2020



2 OUT OF 3 PARTICIPANTS AT THE FIC 2020



are **users** of security solutions / end users



are **decision-makers** in projects related to digital security or trust

A SPECIALISED FORUM



430 speakers



4 plenaries



33 panel discussions



24 conferences



35 FIC Talks



35 technical demonstrations



15 master classes



- ▲ **1** out of **2** visitors attended at least one intervention
- ▲ **90%** of audience members were satisfied with the content quality
- ▲ The online content continues to generate **tens of thousands** of views after the event



A BUSINESS FAIR

- ▲ **17,000 m2** of exhibition space
- ▲ **450** exhibiting partners
- ▲ **28,000** badges scanned over the **3** days
- ▲ **60** qualified business contacts per exhibition booth on average



AN INTERNATIONAL FORUM

- ▲ **110** countries represented (**+25%**)
- ▲ **2,500** foreign participants (**+20%**)
- ▲ **+100** international speakers
- ▲ **+60** bilingual (EN/FR) conferences, round tables and plenary sessions



A NETWORKING SPACE

- ▲ **3,500** meetings over the **3** days
- ▲ **30,000** contacts made via the app (**+50%**)
- ▲ **+50** open or private side events



A PLACE FOR INNOVATION AND CHALLENGES

- ▲ **2** awards: the 'FIC Startup Award' and the 'Cyber Book Award'
- ▲ **2** forensic challenges and **1** 'Capture the Flag' challenge
- ▲ **1** international strategic challenge
- ▲ **50+** innovative startups present at the FIC



A HIGH VISIBILITY

- ▲ **120** accredited journalists (**+15%**)
- ▲ **1** dedicated cyber media
- ▲ **488** million views*



A COMMITTED COMMUNITY

- ▲ **50k +** subscribers
- ▲ A year-round active community:
 - The FIC Observatory: **10** breakfasts to keep exchanging over the year
 - The FIC Agor@s: **4** annual meetings to debate with elected representatives